



Press Release

Bordeaux Digital PrintInk Ltd.

Exhibited at

Fespa Munich 2010

22–26 June 2010

Yavne, Israel - June 29th, 2010 – During Fespa 2010, Bordeaux Digital PrintInk Ltd celebrated 10 years of innovation, experience and market know-how with many of its valuable customers and suppliers. At Fespa, Bordeaux has launched UV LED Curable, fully compatible inks for the Mimaki™ UJV-160, new range of Solvent Based inks and new generation of Mix and Match™ solutions for the HP™9000 and Seiko 64/100. Bordeaux's ink solutions were demonstrated live on a Mimaki JV5 and Mutoh™ Valuejet printers, in proprietary cartridges as well as in Bordeaux's Bulk Ink System.

"Many of the visitors whether existing customers or new comers were interested in our newly launched products. All visitors to Bordeaux 's stand expressed confidence in Bordeaux innovation, vision and high quality solutions which are fully compatible with original products yet economical and environmentally friendly" says Mr. Moshe Zach, Bordeaux's co-founder and CEO. "We wish to thank all the visitors, co-exhibitors, partners and fellow employees who contributed to the success of this event", added Mr. Zach.

About Bordeaux

Bordeaux, established in 2000, offers high performance products at lower cost. This improves price performance and enables Bordeaux's customers to significantly reduce their operating costs while improving the quality of their prints.

Bordeaux Digital PrintInk is one of the worldwide market leaders developing and marketing high quality generic inks for wide and super wide digital printers such as Roland™, Mimaki™, Mutoh™, HP™ and Seiko™ CP and many more types of Eco Solvent, Mild Solvent, UV and LED Curable and True Solvent inks.

For more information visit us on line at: <http://www.c-m-y-k.com/promo/usa>

We invite you to see our company movie on Youtube.com: http://www.youtube.com/watch?v=HSpm6p_ZD28