

# Universal Encoding Service

## Start printing more with InkonDemand.com

### The Universal Encoding Service delivers the ultimate flexibility for affordable continuous printing

InkonDemand.com Universal Encoding Service expands your options by overcoming the barriers associated with OEM chips and smartcards. Offering the ultimate freedom from costly OEM ink, the universal encoding service is an easy-to-use, fully customizable, secure environment to encode chips and smartcards for high volume printing - on location and on demand.



### Advantages

- ✓ **Cost savings!** Freedom to purchase OEM compatible inks, such as Bordeaux Mix & Match\* inks
- ✓ **More efficiency and reliability.** Reduce logistical efforts of dedicated chip inventory
- ✓ **Ultimate flexibility.** Customer oriented solution to fit your specific needs
- ✓ **No more faulty chips**

### Main Features

- ✓ User-friendly software providing chip encoding via a web-based GUI
- ✓ Easy installation, handling and usage
- ✓ Reliable unique serial numbers at your convenience
- ✓ Automatic identification of printer and model and ink status
- ✓ Environmentally friendly solution
- ✓ Full warranty\*\*



# Easy as 1-2-3

## How to encode your chip/smartcard

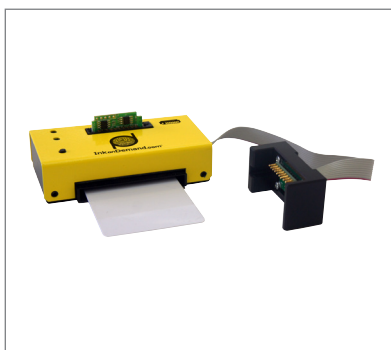
1

Connect to  
Inkondemand.com



2

Insert blank chip/card  
into encoder



3

Place card on to  
cartridge and print



### Kit includes:

Universal encoder, USB cable, blank smart cards/chips, placement adapter and user manual

Visit [InkonDemand.com](http://InkonDemand.com) to gain easy web access to a universal chip encoding service for Mutoh, Seiko, HP and many more printheads.

\* Bordeaux proprietary Mix & Match<sup>TM</sup> concept, enabling on-the-fly conversion of the original ink to Bordeaux without the need to flush, replace parts or perform new color profiles in most configurations.

\*\* Refer to Bordeaux warranty program and liability [www.c-m-y-k.com](http://www.c-m-y-k.com).